

## ORDER



**Orders**  
**Order / Rev:** 169113  
**Alt Order #:**  
**Product Desc:**  
**Estimate:** 12593  
**Flight Dates:** 10/22/12 - 10/28/12  
**Original Date / Rev:** 10/18/12 / 10/23/12  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-TV**

**Primary AE:** Local Account KSTP House  
**Sales Office:** MSP  
**Sales Region:** Local

**Agency Name:** Media Strategies & Research  
**Buying Contact:**  
**Billing Contact:**  
 11350 Random Hills Road  
 Fairfax, VA 22030-7428

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Graves for Congress  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** 3  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	110	\$53,450.00	\$45,432.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	110	\$53,450.00	\$45,432.50	0.00
<b>Totals</b>	<b>110</b>	<b>\$53,450.00</b>	<b>\$45,432.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local Account KSTP House			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	23%	\$53,450.00
Market	100%	\$232,391.30

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$58,097.83
KMSP	25%	\$58,097.83
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$4,647.83
WCCO	25%	\$58,097.83
WFTC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/22/12	10/28/12	M-F 5-530a News M-F 5-530a News	CM	5-530a	11111--	:30	5	\$250.00	3	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--			5		\$250.00			0.00			
E 2	M	10/22/12	10/28/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	11111--	:30	5	\$250.00	3	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--			5		\$250.00			0.00			

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	M	10/22/12	10/28/12	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:30 AM)	11111--	:30	5	\$450.00	3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	11111--		5			\$450.00	0.00					
E 4	M	10/22/12	10/28/12	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	11111--	:30	5	\$450.00	3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	11111--		5			\$450.00	0.00					
E 5	M	10/22/12	10/28/12	M-F GMA M-F GMA	CM	7-9a	33333--	:30	15	\$400.00	3	0.00	NM	15	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	33333--		15			\$400.00	0.00					
E 6	M	10/22/12	10/28/12	Sa 6-7a Sat 6a News	CM	6-7a (6:00 AM-6:30 AM)	-----1-	:30	1	\$175.00	4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1-		1			\$175.00	0.00					
E 7	M	10/22/12	10/28/12	Sa 6-7a Sat 6a News	CM	6-7a (6:30 AM-7:00 AM)	-----1-	:30	1	\$175.00	4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1-		1			\$175.00	0.00					
E 8	M	10/22/12	10/28/12	SA GMA Sa GMA	CM	7-8a	-----1-	:30	1	\$425.00	3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1-		1			\$425.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	M	10/22/12-10/28/12		SA GMA		7-8a	-----Sa--	:30	<del>(\$425.00)</del>	0.00	NM				
See MG 8.2 [PE Due HRA]															
2	M	10/22/12-10/28/12		SA GMA		7-8a	-----Sa--	:30	\$600.00	0.00	NM				
Ⓜ MG for 8.1 10/27															
E 9	M	10/22/12	10/28/12	Sat 8-9a Sat 8-9a News	CM	8-9a (8:00 AM-8:30 AM)	-----1-	:30	1	\$200.00	4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1-		1			\$200.00	0.00					
E 10	M	10/22/12	10/28/12	Sat 8-9a Sat 8-9a News	CM	8-9a (8:30 AM-9:00 AM)	-----1-	:30	1	\$200.00	4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1-		1			\$200.00	0.00					
E 11	M	10/22/12	10/28/12	Su 6-7a Sun 6-7a News	CM	6-7a (6:00 AM-6:30 AM)	-----1	:30	1	\$150.00	4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1		1			\$150.00	0.00					
E 12	M	10/22/12	10/28/12	Su 6-7a Sun 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	-----1	:30	1	\$150.00	4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1		1			\$150.00	0.00					
E 13	M	10/22/12	10/28/12	SU GMA Su GMA	CM	7-8a	-----1	:30	1	\$400.00	4	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1		1			\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	M	10/22/12-10/28/12		SU GMA		7-8a	-----Su	:30	<del>(\$400.00)</del>	0.00	NM				
See MG 13.2 [PE At order entry--na at rate]															
2	M	10/22/12-10/28/12		SU GMA		7-8a	-----Su	:30	\$725.00	0.00	NM				
Ⓜ MG for 13.1 10/28															
E 14	M	10/22/12	10/28/12	Sun 8-9a Sun 8-9a	CM	8-9a (8:00 AM-8:30 AM)	-----1	:30	1	\$350.00	4	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	M	10/22/12	10/28/12	Sun 8-9a Sun 8-9a	CM	8-9a (8:00 AM-8:30 AM)	-----1	:30	1	\$350.00	4	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	-----1		1		\$350.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	10/22/12-10/28/12	Sun 8-9a		8-9a	(8:00 AM-8:30 A-----Su	:30		<del>(\$350.00)</del>		0.00	NM		
				See MG 14.2 [PEDue HRA]											
	2	M	10/22/12-10/28/12	Sun 8-9a		8-9a	(8:00 AM-8:30 A-----Su	:30		\$475.00		0.00	NM		
				Ⓜ MG for 14.1 10/28											
E 15	M	10/22/12	10/28/12	Sun 8-9a Sun 8-9a	CM	8-9a (8:30 AM-9:00 AM)	-----1	:30	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	-----1		1		\$350.00		0.00					
E 16	M	10/22/12	10/28/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	1-1-1--	:30	3	\$150.00	4	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	1-1-1--		3		\$150.00		0.00					
E 17	M	10/22/12	10/28/12	M-F The View M-F The View	CM	10-11a	11-1---	:30	3	\$350.00	3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	11-1---		3		\$350.00		0.00					
E 18	M	10/22/12	10/28/12	M-F Midday News M-F Midday News	CM	11a-12p (11:00 AM-11:30 AM)	--1-1--	:30	2	\$150.00	4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	--1-1--		2		\$150.00		0.00					
E 19	M	10/22/12	10/28/12	M-F Midday News M-F Midday News	CM	11a-12p (11:30 AM-12:00 PM)	11-1---	:30	3	\$150.00	4	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	11-1---		3		\$150.00		0.00					
E 20	M	10/22/12	10/28/12	M-F 12-1p 9/26-TFN The Chew	CM	12-1p	1-1-1--	:30	3	\$150.00	4	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	1-1-1--		3		\$150.00		0.00					
E 21	M	10/22/12	10/28/12	M-F 2-3p 9/10-TFN Katie	CM	2-3p	-1-1---	:30	2	\$125.00	4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	-1-1---		2		\$125.00		0.00					
E 22	M	10/22/12	10/28/12	M-F 3-4p Twin Cities Live	CM	3-4p	11111--	:30	5	\$100.00	4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	11111--		5		\$100.00		0.00					
E 23	M	10/22/12	10/28/12	M-F 4-430p Millionaire	CM	4-430p	11111--	:30	5	\$150.00	4	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	11111--		5		\$150.00		0.00					

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E 23	M	10/22/12	10/28/12	M-F 4-430p Millionaire	CM	4-430p	11111--	:30	5	\$150.00	4	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	11111--	5		\$150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	M	10/22/12-10/28/12		M-F 4-430p See MG 23.6,23.7 [PE Due HRA]	4-430p		MTWThF----	:30	<del>(\$150.00)</del>	0.00	NM				
2	M	10/22/12-10/28/12		M-F 4-430p See MG 23.6,23.7 [PE Due HRA]	4-430p		MTWThF----	:30	<del>(\$150.00)</del>	0.00	NM				
3	M	10/22/12-10/28/12		M-F 4-430p See MG 23.6,23.7 [PE Due HRA]	4-430p		MTWThF----	:30	<del>(\$150.00)</del>	0.00	NM				
4	M	10/22/12-10/28/12		M-F 4-430p See MG 23.8,23.9	4-430p		MTWThF----	:30	<del>(\$150.00)</del>	0.00	NM				
5	M	10/22/12-10/28/12		M-F 4-430p See MG 23.8,23.9	4-430p		MTWThF----	:30	<del>(\$150.00)</del>	0.00	NM				
6	M	10/23/12-10/24/12		M-F 4-430p Ⓜ MG for 23.3,23.2,23.1	4-430p		-TW-----	:30	\$400.00	0.00	NM				
7	M	10/23/12-10/24/12		M-F 4-430p Ⓜ MG for 23.3,23.2,23.1	4-430p		-TW-----	:30	\$400.00	0.00	NM				
8	M	10/22/12-10/28/12		M-F 4-430p Ⓜ MG for 23.5,23.4	4-430p		---ThF----	:30	\$400.00	0.00	NM				
9	M	10/22/12-10/28/12		M-F 4-430p Ⓜ MG for 23.5,23.4	4-430p		---ThF----	:30	\$400.00	0.00	NM				
E 24	M	10/22/12	10/28/12	M-F 430-5p News 430p News	CM	430-5p	11111--	:30	5	\$150.00	4	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	11111--	5		\$150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	M	10/22/12-10/28/12		M-F 430-5p News See MG 24.6,24.7,24.8,24.9,24.10 [PE At order entry--na at rate]	430-5p		MTWThF----	:30	<del>(\$150.00)</del>	0.00	NM				
2	M	10/22/12-10/28/12		M-F 430-5p News See MG 24.6,24.7,24.8,24.9,24.10 [PE At order entry--na at rate]	430-5p		MTWThF----	:30	<del>(\$150.00)</del>	0.00	NM				
3	M	10/22/12-10/28/12		M-F 430-5p News See MG 24.6,24.7,24.8,24.9,24.10 [PE At order entry--na at rate]	430-5p		MTWThF----	:30	<del>(\$150.00)</del>	0.00	NM				
4	M	10/22/12-10/28/12		M-F 430-5p News See MG 24.6,24.7,24.8,24.9,24.10 [PE At order entry--na at rate]	430-5p		MTWThF----	:30	<del>(\$150.00)</del>	0.00	NM				
5	M	10/22/12-10/28/12		M-F 430-5p News See MG 24.6,24.7,24.8,24.9,24.10 [PE At order entry--na at rate]	430-5p		MTWThF----	:30	<del>(\$150.00)</del>	0.00	NM				
6	M	10/22/12-10/28/12		M-F 430-5p News Ⓜ MG for 24.2,24.5,24.3,24.4,24.1	430-5p		MTWThF----	:30	\$400.00	0.00	NM				
7	M	10/22/12-10/28/12		M-F 430-5p News Ⓜ MG for 24.2,24.5,24.3,24.4,24.1	430-5p		MTWThF----	:30	\$400.00	0.00	NM				
8	M	10/22/12-10/28/12		M-F 430-5p News Ⓜ MG for 24.2,24.5,24.3,24.4,24.1	430-5p		MTWThF----	:30	\$400.00	0.00	NM				
9	M	10/22/12-10/28/12		M-F 430-5p News Ⓜ MG for 24.2,24.5,24.3,24.4,24.1	430-5p		MTWThF----	:30	\$400.00	0.00	NM				
10	M	10/22/12-10/28/12		M-F 430-5p News Ⓜ MG for 24.2,24.5,24.3,24.4,24.1	430-5p		MTWThF----	:30	\$400.00	0.00	NM				
E 25	M	10/22/12	10/28/12	M-F 5-530p M-F 5-530p	CM	5-530p	11111--	:30	5	\$450.00	3	0.00	NM	5	\$2,250.00
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	M	10/22/12	10/28/12	M-F 5-530p M-F 5-530p	CM	5-530p	11111--	:30	5	\$450.00	3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	11111--		5				\$450.00		0.00			
E 26	M	10/22/12	10/28/12	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	11111--	:30	5	\$700.00	3	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	11111--		5				\$700.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	10/22/12-10/28/12	M-Su ABC Nightly News		M-Sa 530-6p, Su	MTWThF----	:30		<del>(\$700.00)</del>		0.00	NM		
		See MG 26.6													
		[PE At order entry--can't clear Monday due rate (only 1x :30 avail per day)]													
	6	M	10/22/12-10/28/12	M-Su ABC Nightly News		M-Sa 530-6p, Su	M-----	:30		<del>(\$700.00)</del>		0.00	NM		
		Ⓜ Credited													
E 27	M	10/22/12	10/28/12	M-F 6-630p M-F 6-630p	CM	6-630p	11111--	:30	5	\$700.00	3	0.00	NM	5	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	11111--		5				\$700.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	M	10/22/12-10/28/12	M-F 6-630p		6-630p	MTWThF----	:30		<del>(\$700.00)</del>		0.00	NM		
		See MG 27.6													
		[PE Due HRA]													
	6	M	10/23/12-10/23/12	M-F 6-630p		6-630p	-T-----	:30		\$1,100.00		0.00	NM		
		Ⓜ MG for 27.2 10/23													
E 28	M	10/22/12	10/28/12	M-F 630-7p M-F 630-7p	CM	630-7p	11111--	:30	5	\$400.00	4	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	11111--		5				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	10/22/12-10/28/12	M-F 630-7p		630-7p	MTWThF----	:30		<del>(\$400.00)</del>		0.00	NM		
		Credited													
	2	M	10/22/12-10/28/12	M-F 630-7p		630-7p	MTWThF----	:30		<del>(\$400.00)</del>		0.00	NM		
		Credited													
	3	M	10/22/12-10/28/12	M-F 630-7p		630-7p	MTWThF----	:30		<del>(\$400.00)</del>		0.00	NM		
		See MG 28.6,28.7,28.8													
		[PE Due HRA]													
	4	M	10/22/12-10/28/12	M-F 630-7p		630-7p	MTWThF----	:30		<del>(\$400.00)</del>		0.00	NM		
		See MG 28.6,28.7,28.8													
		[PE Due HRA]													
	5	M	10/22/12-10/28/12	M-F 630-7p		630-7p	MTWThF----	:30		<del>(\$400.00)</del>		0.00	NM		
		See MG 28.6,28.7,28.8													
		[PE Due HRA]													
	6	M	10/24/12-10/26/12	M-F 630-7p		630-7p	--WThF----	:30		\$650.00		0.00	NM		
		Ⓜ MG for 28.3,28.5,28.4													
	7	M	10/24/12-10/26/12	M-F 630-7p		630-7p	--WThF----	:30		\$650.00		0.00	NM		
		Ⓜ MG for 28.3,28.5,28.4													
	8	M	10/24/12-10/26/12	M-F 630-7p		630-7p	--WThF----	:30		\$650.00		0.00	NM		
		Ⓜ MG for 28.3,28.5,28.4													
E 29	M	10/22/12	10/28/12	Monday Prime A Dancing with the Stars	CM	7-8p	1-----	:30	1	\$3,500.00	4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	1-----		1				\$3,500.00		0.00			
E 30	M	10/22/12	10/28/12	Tuesday Prime B Happy End/Apt 23	CM	8-9p	-1-----	:30	1	\$3,500.00	3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-1-----		1				\$3,500.00		0.00			
E 32	M	10/22/12	10/28/12	Fri Spcl 9 All Access Nashville	CM	8-9p	----1--	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 169113  
Alt Order #:  
Flight Dates: 10/22/12 - 10/28/12

Advertiser: Graves for Congress  
Product Desc:  
Estimate: 12593

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 32	M	10/22/12	10/28/12	Fri Spcl 9 All Access Nashville	CM	8-9p	----1--	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----1--	1		\$1,000.00		0.00						
E 34	M	10/22/12	10/28/12	Sunday Prime C Revenge	CM	8-9p	-----1	:30	1	\$3,000.00	4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$3,000.00		0.00						
E 35	M	10/22/12	10/28/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	11111--	:30	5	\$900.00	3	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	11111--	5		\$900.00		0.00						
E 36	M	10/22/12	10/28/12	M-F 1102p News thru 1/7 M-F 1102p News	CM	1102-1132p	11111--	:30	5	\$175.00	4	0.00	NM	5	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	11111--	5		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	M	10/22/12-10/28/12		M-F 1102p News thru 1/7	1102-1132p		MTWThF----	:30	<del>(\$175.00)</del>		0.00	NM			
See MG 36.6 [PE Due HRA]															
6	M	10/23/12-10/23/12		M-F 1102p News thru 1/7	1102-1132p		-T-----	:30	\$250.00		0.00	NM			
Ⓜ MG for 36.1 10/23															
E 37	M	10/22/12	10/28/12	Su Late News Su 10-1035p	CM	10-1035p	-----1	:30	1	\$900.00	4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$900.00		0.00						
E 38	M	10/22/12	10/28/12	M-F 1035-1102p thru 1/7 Nightline	CM	1035-1102p	-1-1---	:30	2	\$350.00	4	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-1-1---	2		\$350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	M	10/22/12-10/28/12		M-F 1035-1102p thru 1/7	1035-1102p		-T-Th----	:30	<del>(\$350.00)</del>		0.00	NM			
See MG 38.5,38.6															
2	M	10/22/12-10/28/12		M-F 1035-1102p thru 1/7	1035-1102p		-T-Th----	:30	<del>(\$350.00)</del>		0.00	NM			
See MG 38.5,38.6															
5	M	10/24/12-10/25/12		M-F 1035-1102p thru 1/7	1035-1102p		--WTh----	:30	\$900.00		0.00	NM			
Ⓜ MG for 38.2,38.1															
6	M	10/24/12-10/25/12		M-F 1035-1102p thru 1/7	1035-1102p		--WTh----	:30	\$900.00		0.00	NM			
Ⓜ MG for 38.2,38.1															
E 39	M	10/22/12	10/28/12	M-F 1132p-1236a thru 1/7 Jimmy Kimmel	CM	1132p-1236a	--1----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--1----	1		\$150.00		0.00						
													Totals	110	\$53,450.00